

Introducing the Clackamas County Cultural Guide

As the hub for all things arts-related, the Clackamas County Arts Alliance mission is “Keeping arts & culture central to life in Clackamas County.” Our purpose is to support, develop and promote access to arts and culture in every community in Clackamas County.

For 2015, we are happy to announce a new partnership with the Pamplin Media Group that will help us do just this.

Thanks to a unique opportunity, the Pamplin Media Group has agreed to take responsibility for producing and distributing a quarterly arts, cultural heritage and tourism guide for Clackamas County.

This full color guide will be a minimum of 16 pages and will be distributed to more than 110,000 readers of the Pamplin Media Group’s nine community newspapers that serve all of Clackamas County. Additional copies will also be available at select locations throughout the county.

The news content for these guides will highlight the many quality events, organizations and people who foster cultural activities in Clackamas County. The Pamplin Media Group will be gathering this information with the support and guidance from the Clackamas County Arts Alliance.

Since this is a partnership, the Pamplin Media Group has assumed financial responsibility for these guides and will be selling advertising to offset the costs for design, printing and distribution.

Helping to make advertising affordable, the Clackamas County Arts Alliance, Clackamas County Cultural Coalition and Clackamas County Tourism & Cultural Affairs Department have set aside a limited amount of co-op advertising funds to lower your advertising costs in these guides. This means participating organizations who take advantage of these co-op funds can purchase ad space for as much as 50% OFF regular advertising rates.

In addition to a printed guide, an electronic version will be available on each of the Pamplin newspaper websites reaching an additional 40,000 people per day. Each advertiser’s ad will also be linked to their website.

Your support for these guides is vital to assure that these informative publications continue to help us engage and inform the readers of Clackamas County about the arts, culture and heritage in each of our communities.

A SPECIAL PUBLIC-PRIVATE PARTNERSHIP INVOLVING:
*Clackamas County Arts Alliance, Clackamas County Cultural Coalition, Clackamas County
Tourism & Cultural Affairs Department and the Pamplin Media Group*