

News Release

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Market of Choice supports Clackamas County Arts Alliance through art bag sales

WEST LINN, Ore. – Market of Choice has gifted \$1,500 to Clackamas County Arts Alliance in an effort to support local artists and promote the use of its reusable shopping bags.

The funds, raised in 2013, come from the sale of 100% recyclable, non-woven polypropylene, reusable bags that feature the work of Oregon artists. For each bag sold, \$1.50 goes to local arts organizations.

“We are excited to support Clackamas County Arts Alliance and its mission to promote access to arts and culture. But we couldn’t do it without our customers’ participation,” says Rick Wright, president of Market of Choice.

Each time a new art bag is released, select organizations benefit from the sales. The first in the Market of Choice art bag series featured the work of Corvallis artist Licia Basille-Jelten. The second showcased the whimsical work of Eugene artist Rogene Manas. The third bag in the series is now available in stores and features the work artist Blenda Tyvoll of Beavercreek, Oregon. Blenda Tyvoll sees trees as a metaphor for family, love and freedom. Surrounded by inspiration on her 57-acre tree farm, she celebrates those magical days when her paintbrush seems to take on a life of its own.

“I like to scrape, add layers, glaze and stamp surfaces to achieve a unique texture or color,” she says.

The distribution of funds is based on the number of bags sold in each community. Clackamas County Arts Alliance is one of four organizations to benefit from the 2013 bag sales.

Look for the latest bag in the series at *your* Market of Choice. To learn more, go to marketofchoice.com.

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