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Title **0011** 10/14/2018  
by **Sarah Wolfe** in **2019 Project Grant Application** id. 11359545  
festivaldirector@wilsonvillearts.org

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**Original submission** 10/14/2018

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APPLICANT INFORMATION n/a

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Are you an: **Organization**

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Organization name **Wilsonville Arts & Culture Council (WACC)**

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Contact person at organization **Sarah Wolfe**

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Contact person title **Festival Director**

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Organization President/Executive Director (if not the contact person listed above) Please note: President/Executive Director will need to sign the application at the end. **Maggi Decker**

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Organization mailing address **PO BOX 2510  
Wilsonville, OR 97070**

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Organization physical address if different from mailing address n/a

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Organization contact phone number **9192206292**

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Cell phone number n/a

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Organization contact email address **festivaldirector@wilsonvillearts.org**

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Individual co-applicant name n/a

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Individual co-applicant email n/a

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Individual co-applicant mailing address n/a

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Individual co-applicant cell phone number	n/a
For individuals co-applying with an organization: Describe your role in the project and why you are working with this particular organization.	n/a
Website	<b>www.wilsonvillearts.org</b>
Year organization founded	<b>1997</b>
Type of organization	<b>501(c)3 - Non Profit</b>
If you selected "Other" above, please describe:	n/a
What is your organization's mission?	<b>To promote, support, and provide access to arts and culture to all citizens of Wilsonville. This is done primarily through WFA - Wilsonville Festival of Arts.</b>
Describe 2 or 3 highlights or accomplishments in your organization's history	<b>WFA is the only community art festival in Wilsonville and creates a communal space for arts and culture there. In the last two years, we have reached 32% participation by the 25-44 age range, and strive for 12% of the LatinX community (9.5% so far) and 8% of the alter-abled community. In our 20th year, we have expanded into film, interactive installation art and multi-disciplinary, multi-sensory and bilingual (Spanish, American Sign Language &amp; Braille) efforts.</b>
Did the person writing the grant attend a grant orientation in September?	<b>No</b>
Did the person writing the grant attend a previous grant orientation?	<b>Yes</b>
If so, when did they attend a grant orientation?	<b>2017</b>
APPLICATION OVERVIEW	n/a
Total amount requested (Between \$500 - \$2,500)	<b>2500</b>
Title of your project	<b>WFA 2019 - Wilsonville Festival of Arts</b>

Project summary: Describe your request in 100 words or less

**WACC is requesting funding in the amount of \$2500 to support WFA 2019, the art festival's 20th year. Over the past two years, we have expanded, updated and improved the content of the event, adding a film component (partnership with NW Film Center), interactive multi-sensory art installations by well-known Oregon-based artists, higher quality performance artists, and a newly-established partnership with Willamette Writers on our Art of the Word program. We also continue to increase the diversity of our event and make it more inclusive. As a result, our attendance has increased by almost 100% over the past two years.**

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Start date (no earlier than 01/01/2019)

**06/01/2019**

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End date (no later than 12/15/2019)

**06/02/2019**

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FUNDING PRIORITIES

n/a

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Select the ONE cultural funding priority most related to your request.

**2. Support the creation of, or participation in, cultural projects and activities (Page 10 of the Cultural Plan)**

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How does your project advance any of the Coalition's Indicators?

**WFA commissions interactive art installations exploring multiple senses, allowing experience for those with varying disabilities. We seek to reflect the actual cultural demographics in our planning, programming and attendance. We hone in on both the arts and humanities and have partnerships with regional organizations to enhance programming and attendance. Participants and attendees come from dozens to hundreds of miles away and City of Wilsonville has helped support our efforts for many years as a result, through their Tourism Matching Grant. We engage local businesses as well, whether through sponsorship, programming or marketing, and seek to increase and deepen our partnerships.**

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PROJECT BUDGET

**Please download the Project Budget Worksheet here: <https://clackamasartsalliance.org/wp-content/uploads/2018/10/project-budget-web2019.3.xlsx>**  
**Upload the completed the Project Budget below**

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Project Budget

**[project-budget-2019 - Clackamas WFAupdated.pdf](#)**

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Which specific expenses, or portion of expenses, would a coalition grant award support?

**Funds would support: Installations by artists creating multi-sensory interactive pieces that explore two or more of the senses, offering experiences for those with hearing or vision impairment; Art reflecting contemporary movements - New Media (ie 3D printing), multi-disciplinary art (ie visual/literary, theatre/dance, etc), and immersive/interactive art (installations, virtual reality, interactives).**

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Explain how you will proceed with your project, if you do not receive the full amount of your request.

**We continue to seek to diversify and nurture resources for continued support, including grants and sponsorships. In addition to Clackamas County Arts Alliance, we are applying for grants through Oregon Community Foundation (rec'd in 2018), Oregon Arts Commission, City of Wilsonville (rec'd multiple years) and Regional Arts & Culture Council. We've secured \$5000 for 2019 so far and are also seeking repeat sponsorship from local businesses. We also receive approximately \$10,000 in income from vendor fees. Grants and sponsorships are not all guaranteed, but we create a Plan B budget in case we do not meet our Plan A goals.**

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NARRATIVE SECTION

n/a

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1) Describe the need, problem or gap in arts, heritage or humanities in Clackamas County that your project will address.

**WFA is the only art festival in Wilsonville and brings participants and attendees from throughout the Pacific Northwest, partnering with regional organizations, municipalities, schools, artists, and community members to create an immersive experience highlighting the beauty, creativity and importance of the arts in our lives.**

**We seek to create an artistic environment accessible to the entire community, including 12% LatinX, 8% with disabilities, and those of low income. These communities are engaged in the entire process, from planning to participation, management to attendance. To truly reflect the entire community, efforts have to be made to reach and engage these groups.**

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2) Tell us how your project will meet the need, problem or gap you just described. This includes your goals and activities.

**To reach our goals of engaging the LatinX, alter-abled and low-income communities, we are partnering with a wide variety of entities.**

**12% of the area's population is LatinX. To reach out to the community, and also specifically to the artistic community, we are partnering with LAX Ideal, a LatinX contemporary art collective, and with MECHA, a LatinX club at Wilsonville High School, as well as involving members of this community on our Planning Committee. These connections will also offer an avenue by which we can create bilingual print materials and offer bi-lingual volunteers for the public.**

**We plan to engage the alter-abled community through work with organizations such as:**

- Victory Academy, who displays a mini-gallery of art by kids with autism**
- Local publishers of Braille, who will participate as part of our Art of the Word program, in conjunction with a 3D artist**
- Regional artists, who will create interactive art installations that engage multiple senses and can be experienced in a variety of ways by different alter-abled visitors.**
- SMART Transit, who offers free ADA-accessible trolley tours of local public art sites throughout Wilsonville.**

**Low-income community members can enjoy our event as well, a two-day festival that is free and open to the entire public. We make publicity efforts to engage this population through local food banks, homeless shelters and community gathering places, as well as posters throughout the region.**

**Partner clubs and organizations help reach artists, musicians, friends, family, coworkers, businesses, organizations and more, to participate as planners, performers, volunteers and attendees. For these organizations - students, artists, community members - it offers both an opportunity for community engagement and artistic and cultural exposure. For those on our Planning Committee, it offers an opportunity to be an integral part of making sure this event is a true reflection of the population.**

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3) When will your project happen? Provide a bulleted timeline of specific tasks from start to end. Include target dates or months to show how you would progress through the steps of implementing your proposal.

**WFA 2019 is scheduled for June 1 & 2, 2019 at Town Center Park in Wilsonville, OR. The planning process goes something like this:**

**August - October**

- **Contact past sponsors to secure continued or increased support before starting grant-writing process.**
- **Establish continued partnerships and develop new ones, focused on specific goals for that festival year, as well as to expand and improve the artistic quality of the event.**
- **Start on grant proposals due in September and October, including gathering financial documents from our board, garnering letters of support from invested entities, and collecting bios and resumes from artists participating in our event.**

**October - December**

- **Research art and artists for commissioned interactive art installations, request proposals, work through municipal, structural and interactive logistics of each option.**
- **Continue seeking sponsorships and grants**
- **Publicize Call to Artists for Art Market**
- **Publicize Call to Writers for Art of the Word**
- **Research artists for art demonstrations, mini-galleries and music and dance performances.**

**January - March**

- **Continue on grant proposals and sponsorship acquisition, assess expected income vs. expense to date.**
- **Put together artist jury to consider Art Market submissions**
- **Finalize all participants - artists, authors, musicians, dancers**
- **Finalize Main Stage schedule and contracts**

**April - May**

- **Finalize event layout, schedule and programs**
- **Work with graphic designer on poster, rack cards, programs**
- **Disseminate posters and rack cards throughout region**
- **Publicize Call for Volunteers**
- **Send out press release, coordinate publicity opportunities**
- **Collect, organize and containerize materials for event**
- **Finalize material rentals, drop off / pick up and location**
- **Week of: mark out tent locations, send out logistical prep info to all participants**

**June**

- **Event is first weekend of the month**
- **Event follow up - surveys, thank you's, grant reporting, follow-up meeting and discussion**
- **Wrapping up finances - paying remaining invoices, calculating total revenue and expenditures**

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4) How many people will benefit from your project?

**6000**

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5) If your project impacts a specific population, describe the population. **Having met our goal of 32% 25-44 age group (couples with families) and 26% 60+ age group in 2018, we are seeking in 2019 to further engage the LatinX, alter-abled and low-income communities in our event. In general, we hope to reach the whole community through engagement in the arts.**

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6) Provide a bulleted list of your partners. Describe how each supports your project. **WFA Partners:**

- **SMART Transit** - provide SMART Art Trolley Tours of local public art
- **Willamette Writers** - partnering on Art of the Word, featuring writers and writing from throughout the Pacific Northwest and with similar goals of diversification and inclusion
- **LAX Ideal** - LatinX art collective providing demo artists, Planning Committee members and networking opportunities
- **NW Film Center** - providing inclusive short films by and about young, alter-abled, and diverse filmmakers, as part of our Micro-Movie-Theatre
- **Wilsonville High School** - featuring Student Art Exhibit of art and STEAM projects by high school students, as well as collaboration with MECHA, the student LatinX club
- **City of Wilsonville** - provide the park (with a fee), maintenance crew, municipal guidance and financial support for this annual event
- **Subashini Ganesan, Portland's Creative Laureate** - connecting WFA to dance performers for our Dance, Dance, Dance program
- **Wilsonville High School ASL Club and Braille publishers** - offering sign-language interpretation for the public and Braille publications as part of Art of the Word
- **Fun in the Park**, another festival that takes place in Town Center Park - WFA works with them to share material resources for logistical infrastructure

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7) Describe your plan for tracking the progress and results of your project. **An event survey will be available both in print (at the event) and online (post-event), capturing age range, racial background, zip code and assessment of experience. Information gathered from these surveys will be used to gauge participation from the demographics we seek to reach, where we are succeeding, and where we need improvement.**

**We seek to reflect the LatinX (13% of population), alter-abled (8%) and 25-44 age (32%) demographics through planning, participation and attendance.**

**To track attendance, we use a stickering system, making sure to hand out stickers to all visitors who don't already have one.**

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8) Have you received a Clackamas County Cultural Coalition Grant before? **Yes**

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9) List the year(s) and project(s) of your previous grants. **2017/18 - for WFA 2018**

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**ORGANIZATIONAL FINANCIAL INFORMATION** **Include your 2017 P&L Statement or Budget and Year-to-date 2018 P&L Statement or Budget**

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SUPPLEMENTAL MATERIALS - Upload up to 5 supplemental documents or images (MAXIMUM 10 PRINTED PAGES TOTAL) in the fields below.

**NO MORE THAN 10 TOTAL PAGES OF DOCUMENTS - MUST PRINT OUT 8 1/2 X 11 (LETTER SIZE PAPER)**  
**Only the first 10 pages submitted will be printed and reviewed**

**Acceptable Supplemental Materials are limited to:**

- Letters of Support
  - Partnership Agreements
  - Bids/Quotes for Service
  - Bios/Resumes
  - Other (Materials to explain or support your project)
  - Vimeo/YouTube links
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1) Letters of Support - (PDF only)

[Burns\\_Brothers\\_Support\\_Letter.pdf](#)

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2) Partnership Agreements (PDF only)

[WW\\_Partnership\\_Agreement.pdf](#)

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3) Quotes/Bids for Service (PDF only)

[AV\\_Quote\\_2019.pdf](#)

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4) Bios/Resumes (PDF only)

[WFA\\_bios.pdf](#)

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5) Other - Materials to explain or support your project (PDF only)

[WFA\\_2018\\_-\\_Stats\\_Report\\_COPY.pdf](#)

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6) Vimeo/YouTube Link

[https://www.facebook.com/pg/wilsonvillefestivalofart/videos/?ref=page\\_internal](https://www.facebook.com/pg/wilsonvillefestivalofart/videos/?ref=page_internal)

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7) Vimeo/YouTube Link

<https://www.facebook.com/wilsonvillefestivalofart/videos/445294539327841>

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By checking this box you are acknowledging all the information provided in this application is accurate to the best of your knowledge.

**true**

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Organization President/Executive Director

**Maggi Decker - Board President**

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