



# 2020 Artist Exhibit Program Artist Orientation

## **Artist Exhibit Program Goals & Purpose**

### **Artist Exhibit Program Goals:**

- ▶ Clackamas County is committed to enriching resident and visitor experience with publicly accessible art.

### **Purpose of The Artist Exhibit Program:**

- ▶ Increase public exhibit opportunities for Clackamas County artists
- ▶ Provide local artists with skill-building and gallery-readiness training
- ▶ Encourage public appreciation for the work of County artists

## **2020 AEP by the Numbers**

- ▶ 17 gallery spaces in 10 public venues
- ▶ Galleries rotate every 3 - 4 months with about 6 galleries installed each month
- ▶ Galleries require from 5 – 20 pieces
- ▶ 2020 Artists: 56 Individual artists and 2 artist groups.
- ▶ There will be over 70 exhibits in 2020

## **AEP Exhibit Agreement (see sample agreement attached)**

- ▶ Your agreement for participation will be emailed to you soon using Adobe Sign.
- ▶ Please complete the top section, initial the spots indicated, e-sign & date the contract and “click to send.” You will be emailed a final signed copy.

## **Exhibit Opportunities (see sample label form attached)**

- ▶ An email will be sent 1 – 4 months prior to the exhibit opportunity to see if you are available
- ▶ Once you are confirmed for a specific exhibit an email will be sent to complete the artist contact, artist statement/bio update and, label information
- ▶ A reminder email will be sent the week prior to your scheduled exhibit
- ▶ Please confirm you will arrive at designated time

## Exhibit Expectations

- ▶ The exhibits periods range from 3 – 4 months
- ▶ Your artwork will remain hanging for the full duration of the exhibit period, even if an artwork sells.
- ▶ All artwork must be suitable for viewing by people of all ages, beliefs, religions and cultures
- ▶ No nudity, religious symbols, overt political messages, images of death or drug/alcohol use
- ▶ Each artist is responsible for handling their own sales. Please notify us if a piece of art sells
- ▶ A red dot will be placed on the label card indicating it has sold
- ▶ No artwork is to be removed from the gallery during the exhibit period
- ▶ Artists arrange with the customer directly for picking up the artwork after the exhibit comes down

## Responsibilities: CCAA

### Our Responsibilities

- ▶ Contact you regarding exhibit opportunities
- ▶ Email you exhibit information & label form
- ▶ Remind you of the scheduled exhibit
- ▶ Install/uninstall the exhibit

## Responsibilities: Yours

### Your Responsibilities

- ▶ Stay in contact with Sue Allen – Timely responses to emails/inquiries are expected
- ▶ Notify Sue of any change in contact information
- ▶ Make sure artwork complies with our guidelines and has proper hardware
- ▶ **Be on time for your exhibit installation and artwork pickup at the conclusion**

## Social Media

Facebook – [facebook.com/clackamasartsalliance](https://www.facebook.com/clackamasartsalliance) - Like and share the posts!

Instagram - @clackamasarts

Twitter - @clackamasarts

Hashtag #aepartist

Please tag us in your posts related to your exhibit and we will tag you!