

CALL TO ARTISTS

Oregon Health & Science University – Vista Pavilion Level 10
Art for Applied Wall Graphics
Portland, Oregon



OPPORTUNITY

To create welcoming and grounding art for level 10 of the Vista Pavilion.

Oregon Health & Science University (OHSU) is seeking local artists or artist teams from Oregon and Southwest Washington to design artwork for custom printed wall protection on the tenth floor of the OHSU Vista Pavilion. This project will serve oncology patients and was designed in conjunction with the Knight Cancer Institute. The selected artists/artist teams will be asked to create artwork that highlights the diverse regional landscapes of Oregon. The art can be of various mediums, but will need to be able to be digitized and printed onto wall protection panels. The artists/artist teams will work directly with experience design consultant NBBJ and the project Art Advisory Group to ensure quality installation of digitized artwork throughout the Project.

- **ABOUT THE PROJECT**

Oregon Health & Science University's Vista Pavilion is located in Portland Oregon, immersed in the natural environment and culture of a bustling Pacific Northwest city. OHSU is the only academic health center in Oregon, and its focus on improving healthcare drove the need to create this new space with a restorative environment for patients from Oregon, the Pacific Northwest, and beyond. The tenets for the Vista Pavilion interior design are as follows, and should align with each Artist's goals for art created for this Project:

- Is a celebration of OHSU's focus on Healing, Teaching, and Discovery – combined with their deep history in Oregon
- Is inspired by the lush natural beauty of the region and unique qualities of Oregon
- Offers a safe, welcoming, and restorative healing experience for all
- Uplifts patients, and inspires the next generation of healthcare
- Honors OHSU's deep history in Oregon

Within this project are two separate artist areas that will feature Regions of Oregon graphic content. This regional content will follow the patient's journey from when they first enter the floor to the patient rooms. These graphic elements are meant to evoke feelings of connection and provide comfort through the familiarity of these natural places. The material palette is bright and fresh with a balance of natural wood and soft accent colors to create a calm, timeless environment. Centrally placed landmarks welcome patients, families and visitors and serve as soothing contrast to this minimal backdrop. OHSU will select two (2) artists/artist groups to work on the project.

- **AUDIENCE**

These artworks will be viewed by OHSU staff and community members working in the building, patients receiving treatment, and their visitors. Artwork should be healing in nature and is intended to serve cancer patients who may be on the unit for a month or more. One artist area will be focused on a young adult patient population (18-39), and the other on a mature adult population (65+), though these may not be exclusive based on patient needs. Because these patients will not be allowed to leave their floor during their stay, these artworks will have the potential to make their time at OHSU more engaging and more comforting.

- **SCHEDULE**

The overall submission deadline is **November 4, 2026, at 11:59 pm Pacific**. All artist submissions must be received before this time to be considered. An estimated project schedule is listed below, though OHSU reserves the right to adjust these dates.

- **October 12, 2026:** Call opens
- **November 4, 2026:** Submission deadline
- **November 5-16, 2026:** OHSU + NBBJ review of submissions
- **November 17, 2026:** Artists selected as finalists will be notified of their selection by email and provided an advance copy of the contract to review.
- **November 19-20, 2026:** Virtual interviews with shortlisted finalists.
- **Nov 23-Dec 3, 2026:** OHSU review of shortlisted finalists' interview responses
- **December 4, 2026:** Artists awarded for the project will be notified by email and begin the contracting process with NBBJ.
- **January 1, 2027:** Contracting process completes, artists begin work
- **February 16-18, 2027:** Phase 1 Submission (virtual check-in meeting)
- **February 22, 2027:** Phase 1 Feedback sent to Artists
- **March 16-18, 2027:** Phase 2 Submission (virtual check-in meeting)
- **March 22:** Phase 2 Feedback sent to Artists
- **April 21, 2027:** Phase 3 (High Resolution Final Art files due to NBBJ)

SCOPE OF WORK

OHSU wants to feature local artists to create an inspiring, hospitable experience for patients, visitors, community members and staff on Level 10 of Vista Pavilion. The artwork will be printed onto custom wall protection material and featured on walls of patient corridors. The goal for this art is to create a calm, welcoming, and healing atmosphere for users to experience.

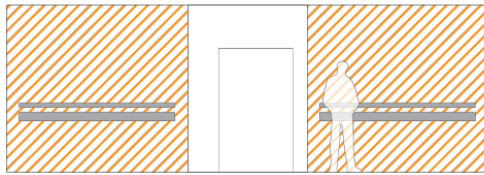
- **AREA OF EFFECT**

The tenth floor is divided into two wings, with two corridors running through each wing. Select walls in each of these corridors will receive the custom-printed wall protection material, as noted in the floor plan below. Artists/artist groups selected to work on the project will be assigned a wing (artist area), to showcase coordinating artwork on each of the marked walls.

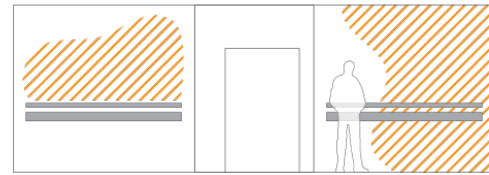


TYPICAL PATIENT FLOOR

This may be one larger artwork expressed across multiple walls, or multiple pieces of coordinating art. Artwork need not be full coverage on all walls, but should be present somehow on each wall noted above. Dimensions of walls and height and exact placement of handrails will be provided for finalists to consider in their overall compositions.



Full Coverage



Partial Coverage



Hatched area shows some of the walls that will receive custom printed wall protection.

- **BUDGET**

Each artist area is allotted a set budget of \$36,000.00, which includes design, design review meetings, artwork creation, digitization (if required), exclusive rights to this image (with no intent to distribute commercially), physical media created as a part of the project, any other expenses incurred as a part of the artist's process (i.e. travel or reference photographs, etc.) and any taxes or fees. Budgets will be awarded in two payments; one down payment of 50% upon signing of contract with NBBJ, and the remaining 50% upon delivery of final artworks.

- **WORK PHASES**

Artists who are selected to work on the Project will complete their work in three phases:

- **Phase One: Concept Review**

Revising their initial submission, artists will develop their designs based on feedback received from the project's Art Advisory Group in their online interview. See Artist Selection Process below for more information. Note that the virtual AAG review may happen earlier (but not later) than dates listed in the schedule, if requested by the artist.

- **Phase Two: Artwork Development**

Review feedback from the project's Art Advisory Group based on work in Phase One. Submit revised designs for final round of review/approvals by project's Art Advisory Group. Note that the virtual AAG review may happen earlier (but not later) than dates listed in the schedule, if requested by the artist.

- **Phase Three: Artwork Delivery**

The final deliverable for this project will be high resolution digital files, sent to NBBJ. Finished files must meet the resolution requirements (established by NBBJ upon artist selection), to ensure artwork is not pixelized when printed. NBBJ will use these high resolution files to create standardized final art files that meet printers' guidelines for production of the custom wall protection material.

For pieces created digitally, files may be delivered as .psd, .psb, .ai, or .pdf files. For pieces that are originally created in a non-digital medium, the artist is responsible for obtaining high-resolution scans or photographs of the artwork that meet with the guidelines established by NBBJ at the time of artist selection. These files may be .psd, .psb, .pdf, TIFF, or JPG. NBBJ will use these files to create final art files to be custom printed onto wall protection material, which will be installed as indicated in plan above.

Note: NBBJ may offer resources for artists looking to digitize their artwork into high-resolution scans or photographs, but it is the artist's responsibility to provide artwork at a scale that can be used for printing.

- **CONTRACTS, OWNERSHIP, AND RIGHTS OF REPRODUCTION**

The work described in the scope above will be completed as a contract worker with NBBJ. Artists are responsible for producing 12 finished artworks per artist area, including up to three rounds of review with OHSU's Art Advisory Group.

OHSU will be the sole owner of the 12 artworks produced as a part of this project (be they physical or digital), though artists retain the right to display scans, photographs, or other representations of the artworks as a part of their portfolio (including social media posts/similar) after the project has completed and opened.

OHSU will have the right to print the artwork created for this project onto custom wall protection panels to be installed on the walls of Vista Pavilion, and reproduce as needed for maintenance and repairs. OHSU, Knight Cancer Institute, and NBBJ will have rights to use the artworks (including photographs and videos of installed artwork at Vista Pavilion) for marketing and philanthropic purposes, but may not feature representations of the artwork on any products to be sold. Rights to the artworks produced may not be licensed to any organizations or persons other than OHSU, and the rights retained by OHSU are non-transferable.

If at a later date OHSU wishes to reproduce the artwork as part of products offered for sale, another contract will be negotiated between the artist and OHSU.

ARTIST SELECTION PROCESS

Artists and artist groups who meet the qualifications outlined below may submit an application to be considered for the Project. The Art Advisory Group will review applications and determine a shortlist of candidates to interview, followed by selection of finalists to work on the Project.

- **ELIGIBILITY & QUALIFICATIONS**

Artists/artists groups must currently reside in Oregon or Southwest Washington, or have resided in these areas for 5+ years at some point within the last decade.

- **GOALS FOR ARTWORK**

OHSU is seeking artwork that:

- Is accessible, public, and reachable. Should feel approachable.
- Speaks to community, commonality, and belonging.
- Represents and recognizes diverse points of view.
- Reflects a spectrum of 'making' -- while all art will eventually be printed, original mediums and materials may be more traditional (pen & ink, pencil, paints, pastels, charcoal, etc.), or more craft oriented (textiles, mosaics, paper, etc.), or fully digital. The use of Artificial Intelligence (AI) to generate this artwork or the use of any AI generated imagery is not permitted in the final artwork production or delivery.
- Serves as "Healing Art" through its ability to create a sense of welcoming, restoration,

safety, and comfort.

- Is appropriate for patient populations – also respects traumas and promotes a sense of safety. Reflects and honors local and regional identity, either through geography, industry, history, culture, or heritage. During the interview process for finalists, the Art Advisory Group will discuss which regions the artists have familiarity with and assign Artist Areas accordingly. Regions may include:

Central Oregon	High Desert
Eastern Oregon	Hood River Valley
Northwest Oregon	Klamath Basin
SE Oregon/Oregon Outback	Mount Hood Corridor
Southern Oregon	Oregon Coast
Western Oregon	Portland metropolitan area
Applegate Valley	Rogue Valley
Cascade Range	Treasure Valley
Catlow Valley	Trout Creek Mountains
Columbia Plateau	Tualatin Valley
Columbia River Gorge	Umpqua Valley
Eagle Valley	Wallowa Valley
French Prairie	Warner Valley
Goose Lake Valley	Willamette Valley
Harney Basin	

- Relates to the interior design concepts and palettes (provided by OHSU/NBBJ).

- **ARTIST SELECTION PROCESS**

The selection process shall occur in three phases:

1. In the first phase, reviewers comprised of the project's Art Advisory Group and the NBBJ design team will review proposals submitted (application requirements outlined below) and select up to six (6) candidates to interview.
2. In the second phase, the short-listed candidates will be asked to attend a virtual online interview with select members of the project's Art Advisory Group to discuss their submissions and vision for the project.
3. In the third phase, artists selected to work on the project will be issued a professional services contract with NBBJ and begin work on the project.

- **FINALIST SELECTION CRITERIA**

The Art Advisory Group will select up to six (6) artists/artist groups to move on to the interview phase based on the following criteria:

- Quality and professionalism of written statements and supplemental images.
- Relevance of Project Vision submission to the Goals for Artwork (outlined above).
- Consistency and strength of past artwork as demonstrated in artist portfolio.



- **AWARD SELECTION CRITERIA**

OHSU may select a Finalist based on the following criteria:

- Responses to interview questions
- Original vision, creativity, and sophisticated conceptual skills
- Ability of the proposal to be executed within the budget and timeline
- Ability of the proposal to address the Goals for Artwork
- Compliance to guidelines and submission requirements

- **NOTIFICATION OF RESULTS**

- Applicants selected to proceed to the interview phase will be notified by email no later than November 17th, 2026. Finalists will be notified of the panel's awards decision by email no later than December 4th, 2026. OHSU reserves the right not to select any of the applicants.

APPLICATION

APPLICATION PART I

Artists must email items 1-5 listed below by 11:59 p.m. PST on November 4th, 2026. Applicants who do not submit all the required items may be eliminated from the review process.

1. **Artist Statement** Describe what interests you as an artist, your art and/or design practice and how those interests connect to this project. Please address relevant past experience that suggests how you will be successful on a design team and addresses your availability during design and construction phases. (One-page limit)
2. **Artist Resume** not to exceed (2) two pages of relevant gallery, public or commercial art experience. If your resume does not yet include this experience, provide information on any commissioned or publicly shown artworks. If you have not been commissioned as an artist or had your work shown publicly, please describe how your art has been shared with others.
3. **Portfolio of Past Artwork** Please submit up to 10 images of exemplary artwork from up to (5) five different art projects that have been realized. Select projects based on relevancy to this project, and write up to one explanatory paragraph per project outlining the relevance (scope, scale, regionality, etc.) to this project, as well as the title of work/project, location of project, materials used, budget, and name of commissioning agency if applicable.
4. **Project Vision** not to exceed (2) two pages; write a concept statement of your vision for this project. This may include outlining any particular PNW plants/animals that interest you, what types of mediums you plan to work in, or any other information that you feel would help the Art Advisory Group see your vision for the project. Please include up to (3) three images (with captions) that you find relevant to your vision; these can be reference photographs, concept sketches, color studies, past artwork that conveys a similar tone, etc.
5. **Project Budget** Please submit a breakdown of the artist fee for your proposal, (outlined in the Project Budget section above), including the costs for digitization of the final artwork. This can be an estimate. Reviewers would like written confirmation from the artist(s) that all artwork will be completed within the budget maximums.

EMAIL SUBMISSION:

- Submit materials to NBBJ (artistsubmission@nbbj.com)
- Subject line of email to be *Art for OHSU Vista Pavilion Level 10 – Submission By [Your Name]*
- Include in body of email (If applying as a team, please specify one team lead and provide contact information for that person):
 - Name of Artist
 - Mailing Address
 - Phone Number
 - E-mail Address
 - Website / online portfolio link (if available)
 - Where you heard about this Call
 - A list of file names included in your submission (Note: PDFs or Word/Excel documents are preferred formats; if using another file format, please confirm via email in advance to ensure that our team will be able view your files).
- Emails with attachments larger than 35MB will not be received. If application materials exceed this file size, please contact us via artistsubmission@nbbj.com before 5:00pm (Pacific) on Monday, November 2nd to request an upload link, and we will provide a link to our file transfer service for you to upload your application materials. Other file sharing services (Google Drive, Box, Dropbox, etc.) may be used at the artist's discretion, however, receipt of materials sent via other file transfer services cannot be guaranteed by NBBJ.
- You will receive a confirmation of your submission via email within 24 hours (72 hours if submitted on a weekend). There is no means of modifying your application after it has been submitted, so please check all materials carefully before sending.

APPLICATION PART II - FINALIST INTERVIEWS

Shortlisted finalists will be asked to attend an online interview November 19-20 to present their Project Vision concepts and answer questions posed by the project's Art Advisory Group, based on their artist submissions. Interviews (and any subsequent check-ins, if selected) will occur virtually via Microsoft Teams, or if the artist requests, via Zoom. Finalists must be able to attend their virtual interview on one of these platforms; tutorials for using Teams or Zoom can be provided by NBBJ upon request, with adequate notice.

MORE INFORMATION

For more information about this Call for Artists, please contact NBBJ (artistsubmission@nbbj.com).